

GOOD BOOK CARD

DETAILS AND TERMS OF USE

1. The customer's card will be stamped each time a purchase of £10 or more is made (excluding book token purchases) at the Chelmsford Christian Bookshop. One stamp only will be given per transaction.
2. Chelmsford Christian Bookshop account holders who choose to be invoiced for their purchases will receive their stamp on payment of their invoice only.
3. Customers who are unable to visit the Chelmsford Christian Bookshop in person may opt to have a "virtual" Good Book Card. Stamps will be applied to virtual cards at the time of payment by bookshop staff on the customer's behalf. Customers may enquire about their card stamp balance at any time. Please note: customers may opt to have either a virtual or real Good Book Card but not both.
4. When the card has 10 stamps, customers will receive a £5 discount on their next purchase from the Chelmsford Christian Bookshop on presentation of their card (excluding book token purchases). If the next purchase exceeds £10 in total, including card discount, customer may begin a new card and receive their first stamp at the time of payment.
5. Discount cannot be applied without presentation of a completed Good Book Card.
6. Discount will be applied to one transaction only. If applied to a transaction of less than £5, the remaining amount cannot be carried forward to future transactions.
7. A new Good Book Card can be started at any time. Customers may have multiple cards at any time and a total of 10 stamps on any combination of cards will be eligible for the discount.
8. Once the discount has been applied, Good Book Cards will be retained by the Chelmsford Christian Bookshop.
9. A completed Good Book Card is only eligible for discount at the Chelmsford Christian Bookshop or their bookstalls held at Diocesan events.