PARISH GIVING SCHEME

Making a difference to Parish Giving

John Preston
Chair of Trustees & National Stewardship Officer
What is the PGS?

The Parish Giving Scheme (PGS) is a direct-debit facility originally developed by the Diocese of Gloucester to provide a professional, effective donation management system to support parishes in funding their mission and ministry.

• Donations made through this scheme use a Direct Debit.
• This can be made on a monthly, quarterly or annual basis.
• Each donation is restricted to the intended church.
• Gift Aid is reclaimed and passed onto the church directly.
- Committed Christian Giving
- Regular & One off Gifts
- Serves the Church Family
- GA & Non GA Donors
- S,M,L Churches & Gifts

- Replace the Volunteer
- Process all Giving
- GASDS (not yet...)
- Solve all your Problems
- Won’t be for Everyone
How does it work?

1. The donor donates £50 by Direct Debit to PGS.
2. Donation arrives in PGS account £50.
3. Church receives donor's gift of £50.00 from PGS.
4. PGS claims eligible Gift Aid + £12.50.
5. PGS sends Gift Aid of £12.50 to their church.
6. Their total gift of £62.50 enables their church to continue to grow confidently.

Once received from HMRC
30 out of 40 Mainland Dioceses
August 2018

- Received over £2.2m gifts
- Claimed over £530k Gift Aid in addition
- From 29,817 donors (+3% month on month growth!)
- Forwarded to 1,653 parishes

BUT

- Growth in Chelmsford diocese slow (you have 3% of planned givers, Portsmouth started 2 months later and have 24%, Liverpool 3 months earlier and 15%)
- Average weekly gift £17.31 vs £12.78 Diocesan average.
## PGS Statement

### Donor Statement for Period: June 2016

Parish: Ditley  
Diocese: Non-choral: YES  
Parish Ref: 12345678

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**EXAMPLE ONLINE PGS STATEMENT**

<table>
<thead>
<tr>
<th>Transaction Donor Ref</th>
<th>Description</th>
<th>Contact ID</th>
<th>Donation Received</th>
<th>Gift Aid</th>
<th>Total</th>
<th>Donation Received</th>
<th>Gift Aid</th>
<th>Total</th>
<th>Donation Received</th>
<th>Gift Aid</th>
<th>Total</th>
<th>Frequency</th>
<th>Inflation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cllr D Horton</td>
<td>PGS THANK YOU-9261</td>
<td>14149</td>
<td>70</td>
<td>17.5</td>
<td>87.5</td>
<td>140</td>
<td>35</td>
<td>175</td>
<td>420</td>
<td>105</td>
<td>525</td>
<td>M</td>
<td>Y</td>
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<tr>
<td>Mr &amp; Mrs H Horton</td>
<td>PGS THANK YOU-9471</td>
<td>14381</td>
<td>200</td>
<td>50</td>
<td>250</td>
<td>200</td>
<td>50</td>
<td>250</td>
<td>400</td>
<td>100</td>
<td>500</td>
<td>Q</td>
<td>N</td>
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<tr>
<td>The Revd G Granger</td>
<td>PGS THANK YOU-9472</td>
<td>14386</td>
<td>150</td>
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<td>187.5</td>
<td>300</td>
<td>75</td>
<td>375</td>
<td>900</td>
<td>225</td>
<td>1125</td>
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<td>Y</td>
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<tr>
<td>Mr D Newitt</td>
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<td>90</td>
<td>22.5</td>
<td>112.5</td>
<td>180</td>
<td>45</td>
<td>225</td>
<td>540</td>
<td>135</td>
<td>675</td>
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<td>Mr F Pickle</td>
<td>PGS THANK YOU-9305</td>
<td>14529</td>
<td>60</td>
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<td>60</td>
<td>120</td>
<td>0</td>
<td>120</td>
<td>300</td>
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<td>300</td>
<td>M</td>
<td>N</td>
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<tr>
<td>Mr J Trott</td>
<td>PGS THANK YOU-9263</td>
<td>14568</td>
<td>30</td>
<td>7.5</td>
<td>37.5</td>
<td>60</td>
<td>15</td>
<td>75</td>
<td>180</td>
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<td>225</td>
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<td>Y</td>
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<tr>
<td>Anonymous</td>
<td>PGS THANK YOU-9080</td>
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<td>10</td>
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<td>80</td>
<td>20</td>
<td>100</td>
<td>240</td>
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<td>300</td>
<td>M</td>
<td>N</td>
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<tr>
<td>Miss K Minogue</td>
<td>PGS THANK YOU-9470</td>
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<td>1000</td>
<td>1000</td>
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<td>1000</td>
<td>1000</td>
<td>0</td>
<td>1000</td>
<td>A</td>
<td>Y</td>
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<tr>
<td>Mr S Horton</td>
<td>PGS THANK YOU-9264</td>
<td>14623</td>
<td>65</td>
<td>16.25</td>
<td>81.25</td>
<td>65</td>
<td>16.25</td>
<td>81.25</td>
<td>65</td>
<td>16.25</td>
<td>81.25</td>
<td>M</td>
<td>N</td>
</tr>
</tbody>
</table>

**Grand Totals:** 1705 161.25 1866.25 2145 256.25 2401.25 4105 868.25 4791.25

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**Joiners**  
Mr S Horton (14623)

**Leavers**  
Mrs Cropsey (14694)

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**Key:**  
- Frequency:  
  - M = Monthly  
  - Q = Quarterly  
  - A = Annual  
- Inflationary increase:  
  - Y = Yes to Inflationary increase  
  - N = No to inflationary increase
Why we developed the PGS

1. Keep pace with the Charity Sector
2. Improve and Engage with the Donor Journey
3. To Grow our Mission and Ministry
4. Lighten the Burden Locally (Recruiting Successor)
Unique Benefit 1

Combats Static Giving

Giving to rise in line with inflation annually
Why is this Important?

In 2017

£50 + £12.50 Gift Aid = £62.50

Gift increases in line with Retail Price Index

By 2027

£68.51 + £17.30 Gift Aid = £85.64

Extra £277.68 a year
How many?

55% of donors tick the inflationary increase box (opt in)

a. Annual Review
b. SUPER INFLATION!!!
Unique Benefit 2

Increases the Level of Giving

How we give influences
How much we give
Every Monday Morning...

....across all the parishes in Church of England how much cash (collected at the Sunday services) is taken to the bank?

£4 MILLION
Koinonia:
Fellowship, communion - giving in community.

Coin in ‘ere!
### Examples:

<table>
<thead>
<tr>
<th></th>
<th>Chelmsford</th>
<th>Liverpool</th>
<th>Winchester</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Average Weekly Giving (Diocese)</strong></td>
<td>£17.98</td>
<td>£9.98</td>
<td>£19.71</td>
</tr>
<tr>
<td><strong>Average Weekly Giving (PGS)</strong></td>
<td>£12.78</td>
<td>£15.11</td>
<td>£13.58</td>
</tr>
<tr>
<td></td>
<td>+41%</td>
<td>+51%</td>
<td>+45%</td>
</tr>
</tbody>
</table>

*Source: 2016 Parish Finance Returns, PGS data for 2018*
Unique Benefit 3

Delivered Locally

Administered Centrally
Who are we?

Members
Participating Dioceses who:
• Have ultimate responsibility
• Sign off accounts
• Elect trustees

Trustees
• John Preston, Chair and National Stewardship Officer
• Victoria James, Stewardship Advisor – Portsmouth
• Benjamin Preece Smith, Diocesan Secretary: Gloucester
• Rebecca Evans, Stewardship Advisor – Truro
• David Brooke, Team Rector – Liverpool
• Neil Williams, Finance Director – Exeter
• Adrian Beney, Fundraising Consultant – More Partnership

Company limited by guarantee
Registered England No.8824540.
Registered Charity No.1156606
Who are we? PGS Team
Is it Secure?

1. Restricted Donations
   • Direct Debit Guarantee
2. Industry Standard Database (CARE)
   • Fidelity Insurance in Place
3. Full adherence to Data Protection Act (+ incoming GDPR)
   • Active Policies in Place (Data, Security, Privacy, Acceptable Use)
How is the PGS financed?

- Diocesan Membership Fee = £15,000
- Annual Services Contribution = £15,000
- Longer term linked to % of donors on scheme
The Parish Giving Scheme is a better way to encourage giving in your church
Question & Answers